

JYOTI NIVAS COLLEGE AUTONOMOUS
SYLLABUS FOR 2024 BATCH AND THEREAFTER
PROGRAMME: B. Com TM (24IVBT05) **SEMESTER – IV**

TOURISM AND TRAVEL MANAGEMENT

DESTINATION VISIT REPORT & VIVA VOCE - II

FIELD TRIP PROJECT – NATIONAL/INTERNATIONAL

The students of Tourism and Travel Management subject shall be required to undertake a field trip to important tourist destinations in India/abroad covering at least 8 main centres relating to monuments, wildlife sanctuaries and national parks, etc. during the **Fourth semester**. Students shall submit the field trip report consisting of about **30 typed pages**, at end of fourth semester. The report will carry **50 marks** and shall be evaluated by both internal and external examiners jointly.

Evaluation Pattern:

Particulars	Marks
Study Tour Report	30
Viva voce	20
Total	50

The objective of this paper is to enable the students to develop and relate theory to practice, to help them in getting practical exposure in organizing a tour which will further help them to:

- Develop knowledge and understanding of different stakeholders of travel and tourism industry.
- Analyze and appraise a particular form of tourism and tourism business at a specific destination.
- Develop the overall ability and expertise from where to conduct a review / situational / observational analysis of the tourism industry at the National/International Level.